



Spain Unfiltered

Taste and Tour with Jen Jasinski and Beth Gruitch of Rioja Restaurant and award-winning wine journalist Bruce Schoenfeld



September 16—23, 2012



Follow pilgrims, kings and the roots of western civilization as you tour Spain, home to some of the world's most iconic wines. Here Macabeo, Muscat, Verdelho, Garnacha Blanca and Tinta, Monastrell, Tempranillo, Pedro Ximenez and more than a hundred other varieties are king in all their manifestations, including dry whites and reds, moderately sweet late-harvest versions and full-fledged dessert wines.

As you travel with Rioja's Executive Chef Jen Jasinski, General Manager Beth Gruitch and wine writer and educator Bruce Schoenfeld you are welcomed to iconic wineries whose artisans combine vinous passion with modern agronomy and technology to produce juice that's the envy of the world. Touring with these food-and-wine sherpas gives you extraordinary, behind-the-scenes access to top winemakers and their incomparable wines. The kitchens serving your deluxe accommodations have excellent cuisine and, of course, the region is sprinkled with top-notch restaurants. Meals are accompanied by great wine and boast the best of local produce in seasonal specialties that will take your breath away!

Each day you visit acclaimed wine estates selected by Jen, Beth and Bruce for their distinctive expressions of local terroir and culture. Experience up-close-and-personal time with well-known winemakers and taste the results of their passion and effort. Between winery tours and tastings, prepare to be intrigued by local artisans. Join the locals in an evening stroll and search out tasty snacks. Of course, there will always be time to delight in the ever-popular "do nothing" at your luxury lodgings before dinner. Optional diversions include local cooking classes, shopping tours focused on artisanal products, and appointments at luxurious wine-country spas.

More on Jen and Beth

Rioja's Executive Chef Jennifer Jasinski's credits include stops at Postrio, Spago and Ledoyen, a Michelin two-star restaurant in Paris, France. She was named 2004 Colorado Chef of the Year and 2005 Western Regional Chef of the Year by the American Culinary Federation, and has also appeared on The Food Network's Thanksgiving Challenge. Jasinski was a 2010 semi-finalist for the James Beard Foundation Best Chef Southwest, and 2011 brought the release of her new cookbook, "The Perfect Bite, 76 recipes from the Rioja kitchen."



In 2000, Jasinski became Executive Chef at Panzano. There she first worked with Rioja's General Manager Beth Gruitch, a U.N.L.V. Restaurant Hospitality graduate whose stints include Boogie's in Las Vegas and high-end concepts Bistro 110 and Voila in Chicago.

In 2003, Jasinski and Gruitch began their joint venture into restaurant ownership and the following year they opened Rioja, a restaurant in Denver's historic Larimer Square with exposed brick walls, copper accents and hand-blown glass fixtures. The Mediterranean menu is influenced by local and seasonal Rocky Mountain ingredients. Gruitch's wine list complements Jasinski's cuisine and features bottles from around the world. Rioja has consistently been listed among the top restaurants in Denver by the *Rocky Mountain News*, *5280 Magazine* and the *Gabby Gourmet Restaurant Guide*.



More on Wine Sherpa Bruce Schoenfeld and Wine On The Road

Bruce Schoenfeld is Wine & Spirits Editor of *Travel + Leisure Magazine* and has written extensively about wine, food and travel for *Saveur*, *Gourmet*, *Food & Wine*, *Departures*, *The World of Fine Wine* and *Cigar Aficionado*. He travels to Spain annually and has written a book on bullfighting, "The Last Serious Thing: A Season at the Bullfights." Schoenfeld serves as the business travel columnist for *Entrepreneur Magazine* and his work has appeared in *Sports Illustrated*, *GQ* and *The New York Times Magazine*.



**Bruce and son
in seaside Spain**

Wine On The Road was created to share insider passion for wine and special access to winemakers and their estates with small groups of adventurous wine enthusiasts. Wine Sherpas lead passionate wine lovers on tours of Spain, Tuscany and Piedmont in Italy, Burgundy and Champagne in France, South America, the Napa Valley and many other destinations. Wine On The Road's 2012 Spain Unfiltered focuses on the country's top wineries, restaurants and lodgings. This luxurious tour combines award-winning wine, exquisite dining and superior lodging into a one-of-a-kind experience exposing the best of these regions' flair and flavor.

Spain Unfiltered Tour Highlights (Preliminary Itinerary)



**Incredible
Food and Wine**

Madrid and Ribera del Duero: Sunday, September 16—Tuesday, September 18, 2012

After you leave Denver on Sunday our Wine on the Road van meets you Monday at Madrid International Airport and transports you to your luxury hotel. There you'll unwind prior to a tour of the city and our welcome dinner at Santceloni, a Relais & Châteaux property that is one of the world's best restaurants. Tuesday morning we drive to Ribera, where we visit world-famous Vega Sicilia and Pesquera and decamp at the Hotel Pesquera in Penafiel (also owned by the Fernandez family).

Rioja: Wednesday, September 19

An awesome morning awaits us in fabled Rioja, the most renowned wine region in Spain. We'll tour, taste and break bread with winemakers and winery owners at world-class properties such as Lopez de Heredia, Remelluri and Marques de Riscal (where we lodge in a Luxury Collection property designed by Frank Gehry). A tour of picturesque Laguardia is followed by tapas at Casco Viejo in Logrono.



**Ancient
Landscapes**

Bilbao: Thursday, September 20

Our jamon-fueled drive from Rioja to Bilbao is less than an hour and well worth it just for a chance to spend a morning at the world-class Guggenheim museum. We then fly to Barcelona after lunch and have a tapas dinner in one of the most interesting and romantic cities in the world.



**Magnificent
Markets**

Barcelona and Priorat: Friday, September 21—Sunday, September 23, 2012

After a short flight (included in the tour) we arrive in Barcelona, one of the world's great destination cities. Priorat is less than an hour away and we take advantage of this to visit Clos Martinet, Alvaro Palacios and eat at El Cairat. Nearby Monsant is home to Joan d'Anguera, and after this tour we return to Barcelona where we hike Parc Guell, walk the Barrio Gotico and peruse the Boqueria market for dinner delicacies to be cooked by Jen and those who want to help and learn. Saturday night we have our final dinner at Abac, and then Sunday our Wine on the Road van transports you to Barcelona International Airport and we bid you a fond farewell . . . until we see you again!



Spain Unfiltered

With Jen, Beth and Bruce



September 16 – 23, 2012

Luxurious, Behind-the-Scenes Tour
of Spanish wine country with
Rioja Executive Chef Jen Jasinski, GM Beth Gruitch and
Award-Winning Wine Journalist Bruce Schoenfeld

PRICING

Pricing is per participant, double-occupancy, and includes pickup at Madrid International Airport on day of arrival and drop-off at Barcelona International Airport on day of departure, transportation for program excursions, accommodations and all other scheduled meals, wine and wine tastings. Pricing is exclusive of airfare, travel insurance (which is highly recommended) and any optional activities, personal expenditures or choices. These prices are valid upon proper payment of a \$2,500 per participant deposit (\$4,000 if single-occupancy) by March 31, 2012.

10-12 persons: \$9,995
(12 maximum)

8-9 persons: \$10,995

6-7 persons: \$12,495
(6 minimum)

For more information go to www.wineontheroad.com/spainunfiltered.php



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With Jen, Beth and Bruce



Booking and Registration Form

To reserve space on this program mail this completed form (pages 1-4) with a non-refundable deposit payment check in the amount of \$2,500 per participant (or valid credit card information, \$4,000 if single-occupancy) to Custom Travel, Ltd., 350 South Garfield St. #A, Denver, CO 80209, fax to (303) 333-1688, or scan and e-mail to JerryK@customtravelltd.com. If faxed or scanned and e-mailed without valid credit card information, a check in the appropriate amount must be mailed by the next business day. Once valid payment information is received, upon confirmation of tour availability the non-refundable deposit payment will be processed immediately. No reservations are final without confirmation from Custom Travel, Ltd., which can also assist with pre- or post-program arrangements**. As noted in the Terms and Conditions, the final balance is due 100 days before the start of the program.

Primary Participant _____

Companion Participant _____

Primary Home Address _____

City, State, Zip _____

Phone Numbers: **Home:** _____ **Business:** _____

Fax: _____ **Cell/Pager** _____

Email: _____

Hotel Requests (circle/check if applicable)

_____ Single Supplement (Additional \$1,450 per person)

_____ Smoking _____ Non-smoking

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Optional Tour of Madrid on 9/17/12 (circle/check applicable choice)

_____ I/We would be interested in an optional guided tour of Barcelona, tentatively scheduled for the afternoon of September 17, 2012 (additional fees may apply)

_____ I/We would prefer to not have a scheduled activity at that time

Optional Tour of Barcelona on 9/22/12 (circle/check applicable choice)

_____ I/We would be interested in an optional guided tour of Barcelona, tentatively scheduled for the morning of September 22, 2012 (additional fees may apply)

_____ I/We would prefer to not have a scheduled activity at that time

Payment Method (circle/check and follow applicable instructions)

_____ Pay By Check (payable to Custom Travel, Ltd.)

_____ Pay by Credit Card (include information below)

Name on Card: _____

Card type: _____ Number: _____

CVV Code: _____ Expiration Date: _____

Billing address: _____

City: _____ State: _____ Zip Code: _____

_____ ****Please Contact Me/Us For Pre- and/or Post-Program Arrangements**

Travel Insurance:

In regard to health and safety, the program’s organizers recommend that participants assure that they have sufficient insurance, including travel insurance, to cover the expenses of health, accident, ambulance return to home country, etc., as well as the possibility of having to cancel the course after the cutoff date for covered reasons. Participants understand that they may purchase travel insurance to cover certain risks inherent in travel such as supplier bankruptcy and the inability to travel due to a medical or personal emergency.

Signature(s) at the end of this document indicate(s) that participants have adequate insurance for travel and health needs in relation to this program. By this/these signature(s), participants also agree to all of the terms and conditions of this document. Participants must also check and initial acceptance or refusal of travel insurance below:

PRIMARY PARTICIPANT	Indicate Choice Below	Participant’s Initials
I wish to purchase travel insurance		
I decline to purchase travel insurance		
COMPANION PARTICIPANT	Indicate Choice Below	Participant’s Initials
I wish to purchase travel insurance		
I decline to purchase travel insurance		

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Terms and Conditions:

Registration and participation in this program are also subject to the following terms and conditions:

1. The non-refundable deposit is payable at the time of booking and may not be refundable upon cancellation as indicated below. Approximately 105 days before the start of the program, Custom Travel, Ltd., will issue an invoice for the balance. Payment of this balance is due 100 days before the beginning of the program. If any portion of the balance is unpaid 100 days before the start of the program, the registration may be cancelled and the deposit and any other payments retained by the program's organizers. Pricing is per person and includes pickup at the airport(s) stated on the Pricing Page on days of arrival and departure, transportation for program excursions, accommodations, all other meals and most of the wine including scheduled wine tastings. Pricing is exclusive of airfare and any optional activities or personal expenditures. The last scheduled transfer from the designated airport to the designated lodgings on arrival date will leave the airport no later than 1:30pm. The last scheduled transfer from the designated lodgings to the designated airport on departure date will leave the lodgings no earlier than 5:00am. Please allow a minimum of two hours per transfer and plan to arrive at the airport for your flights a minimum of two hours prior to scheduled takeoff. Participants making travel reservations who arrive outside of those times must schedule their own transport to the designated lodgings or contact Custom Travel, Ltd. for private transfers at an additional fee.
2. Registration and cancellation must be made in writing, by registered mail, fax or e-mail, and proof of submission date is the participant's responsibility. If cancellation is made by e-mail, it is the participant's responsibility to assure receipt. Upon participant's cancellation of attendance after cutoff dates shown in the Pricing and Payment Amount sections, within 100 days of the start of the program, or occurrence of specific events listed in other terms and conditions, none of the program price is refundable.
3. This program assumes double occupancy, i.e., two people sharing a room, unless a single supplement has been requested and indicated on this form.
4. Program organizers reserve the right to change certain conditions of the offered itinerary, including tour leaders and personalities, with the understanding that substituted items will be of equal quality. In the unlikely event that the program is cancelled for lack of participation, the sole responsibility of the program organizers is for Custom Travel Inc to provide a refund of payments made by the participant. The program organizers have no other refund responsibilities after the last date shown in the Payment Amount section.
5. No responsibility is accepted for cancellations by the participant or cancellations due to adverse weather conditions, war, threat of war, civil strife, terrorism, or natural disaster. It is the responsibility of participants to protect their investment with trip insurance covering, but not limited to, medical expenses, baggage, accident, loss or damage to property, cancellation and curtailment, personal liability, legal expenses and emergencies.

View and download additional terms and conditions, which are incorporated herein by reference, at www.wineontheroad.com/spainunfiltered.php. Participant's signature signifies that the participant has read and accepted these and all other terms and conditions published as of that date. Participant can request copies by email or fax but must mail such requests to 350 South Garfield St. #A, Denver, CO 80209, fax to (303) 333-1688, or scan and e-mail to JerryK@customtravelltd.com. This Agreement constitutes the entire agreement among the parties regarding the subject matter hereof and supersedes all prior or contemporaneous agreements or understandings. Further, this Agreement may not be modified except in a writing signed by each party and specifically referring to this Agreement.

Signature of Primary Participant

Date

Print Name

Signature of Companion Participant (if applicable)

Date

Print Name

For more information go to www.wineontheroad.com/spainunfiltered.php